# **EMPOWERING WOMEN TO PREVENT** CHRONIC MALNUTRITION

### 50% of the population deserves access to 50% of resources to enhance society's well-being.

In Sub-Saharan Africa and South Asia, **women** represent 50% of small-holder farmers, but they have less access to land, livestock, equipment & technology, financial services and markets.

**Closing the gender gap in agriculture** could **raise production by 20-30%** on women's farms in developing countries, which could **lift 100-150 million people out of hunger!** 

Maternal malnutrition affects the child's body and brain development, resulting in life-long economic injustice – productivity and income losses in adulthood.



WOMEN play a key role.

They are more likely to reduce the number of chronically malnourished children in their household.

When they gain economic autonomy, they invest in the nutrition of their children. And when children receive good nutrition, their communities thrive.

Girls who were chronically malnourished in early childhood are more likely to:

- Give birth to a baby with a low weight and size, who is at risk of repeating the cycle of malnutrition
- Have a smaller pelvis and face
  complications during childbirth

Anemia affects 1 in 3 women in the world:

- Is usually caused by iron-deficiency
- Causes fatigue & reduces economic productivity
- Affects baby body & brain development

## HOW CAN YOU EMPOWER WOMEN TOGETHER WITH US?





#### Agricultural productivity

Investing in women's access to nutrition-sensitive agricultural resources, we support their economic autonomy and reduce malnutrition at the same time.

#### Support women-led SMEs

Local SMEs can accelerate access to good nutrition, while increasing their income. Women comprise 58% of African's self-employed population, yet they <u>earn</u> <u>34% less than men</u> in Sub-Saharan Africa.





### Financial training & access

Increasing women's income through savings mechanism coupled with financial literacy skills to maximize their ability to grow food and raise livestock.

#### Nutritional awareness

To ensure nutrition stays central, we always include maternal & child nutrition awareness programs so mothers can make the best feeding decisions for themselves and their children.



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