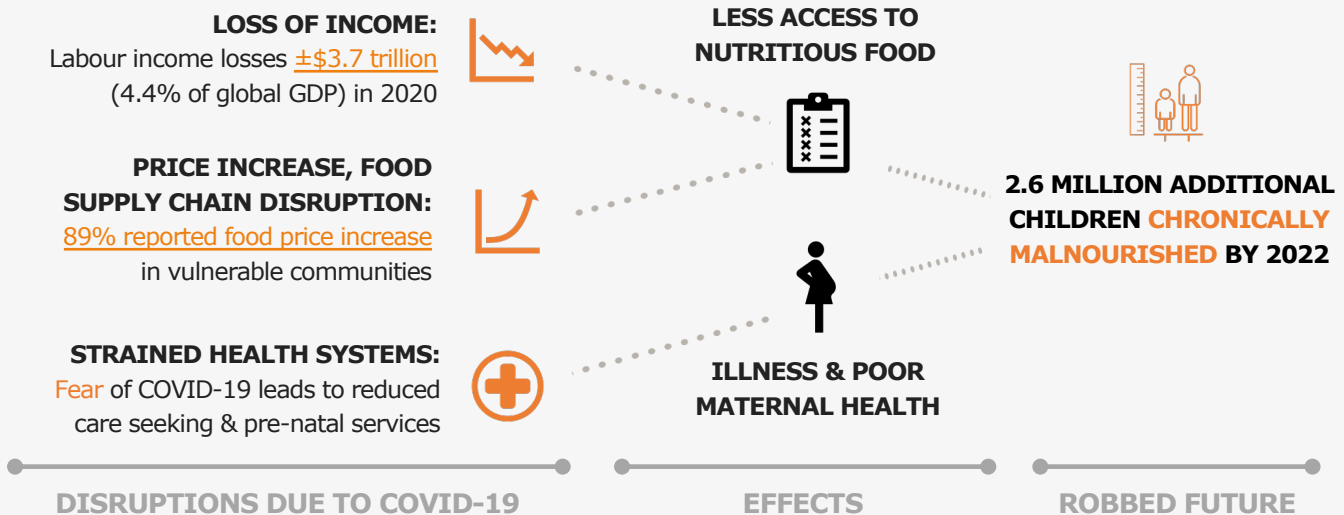


# WORKING AGAINST COVID-19 WHILE PREVENTING CHRONIC MALNUTRITION



**COVID-19 affects the most fragile people, threatening food supplies, livelihoods and economic stability.**



**% of households not being able to access a diversified enough diet in the last 30 days**

- **73% of households in Nigeria**, 6<sup>th</sup> most populated country in the world
- **56% of households in Ethiopia**, 2<sup>nd</sup> most populated country in Africa

**2.6 million additional children** who are currently less than 1,000 days old will be robbed of their potential to thrive due to COVID-19.

With a child born every **9 seconds**, we must support solutions that improve maternal & child nutrition during the 1,000 days.

## WHAT CAN WE DO? 1,000 DAYS = WINDOW OF OPPORTUNITY

**UNITLIFE is calling businesses and development aid agencies** to protect the upcoming generation by funding and executing solutions that focus on populations whose food security and nutrition situation has worsened due to COVID-19.

- **Improved maternal nutrition** (improves fetal development)
- **Promotion of breastfeeding** (prevents diseases – diarrhea and pneumonia – causes of child mortality)
- **Fortified foods for children 6-24 months old** (increases nutrient intake, improving development)
- **Access to biofortified crops** (increases nutrient density of crops)



**Mothers need to be able to afford and access nutritious food during and after pregnancy.**

**58%** of women work in the informal economy, while informal workers **lost ≈60% of their income** during 1<sup>st</sup> month of pandemic.

- Our investments focus on the economic **empowerment of women**, who are the most affected by the crisis.
- Women are also **more likely to reduce the number of chronically malnourished** children in their household, making it a win-win situation for investment.