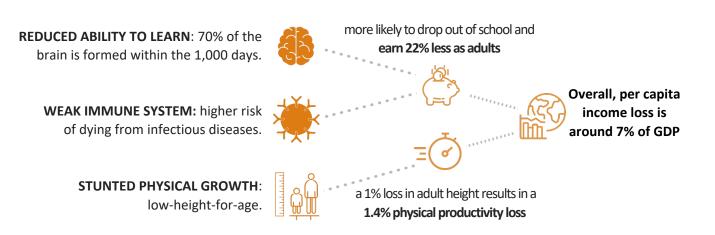


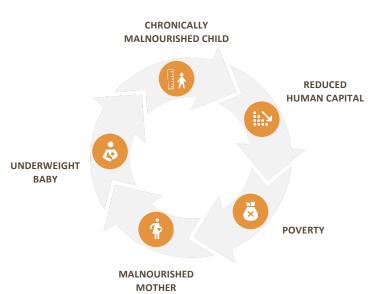
# THE CASE FOR INVESTING IN CHRONIC MALNUTRITION

Chronic malnutrition is a preventable disease caused by an inadequate nutrient intake in the first 1,000 days of a child's life (from a woman's pregnancy until age two).

# GLOBALLY, MALNUTRITION COSTS US\$3.5 TRILLION TO THE ECONOMY EVERY YEAR.



# MALNUTRITION SLOWS ECONOMIC GROWTH AND PERPETUATES POVERTY



# \$1 INVESTED IN NUTRITION = \$11 RETURN

The investments in interventions to reduce chronic malnutrition by 1/3 globally would generate about \$417 billion in economic benefits. Every dollar invested in nutrition generates \$11 in benefits to local economies.

#### **SCALE OF THE PROBLEM:**

144 MILLION CHILDREN GLOBALLY,
1 IN EVERY 3 CHILDREN UNDER 5 IN
SUB-SAHARAN AFRICA AND SOUTH ASIA.









# **UNITLIFE INVESTS IN:**



nutrient-rich and climateresilient crops





biofortification (increasing the nutritional value of crops)



nutrition awareness and behaviour-change programs



food fortification (adding essential micronutrients to foods)



extending shelf life and preserving the nutritional value of foods



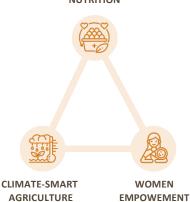
promotion of home gardens and nutrient-rich off-season crops



innovative and sustainable approaches

UNITLIFE supports solutions at the intersection of **nutrition**, nutrition-sensitive and climate-smart **agriculture**, and the empowerment of **women**, with the primary goal of improving the nutritional status of children and future mothers.





#### **UNITLIFE'S OBJECTIVE:**







MOBILIZE US\$ 100 MILLION IN THE NEXT 5
YEARS TO PROVIDE 1.5 MILLION MOTHERS
AND CHILDREN WITH ACCESS TO NUTRITIOUS
FOODS AROUND THE WORLD.







### **ABOUT UNITLIFE**

UNITLIFE is the United Nations initiative fighting chronic malnutrition through innovation.

UNITLIFE finances nutritious food systems and invests in women's empowerment and climate-smart agriculture. With this approach, UNITLIFE aims to save the next generation.



